
British BIDsTM

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DIPLOMA

in BID LEADERSHIP

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I studied Interior and Environmental Design at University. I have worked in the licensed trade for 20 years (starting while in school and throughout Uni) and was invited to become a board member of Dunfermline Delivers BID in 2016 representing the licensed trade and night-time economy. At the time I was the licensee of a hotel, restaurant, and nightclub in the town and instrumental introducing the local pub watch scheme / Best Bar None etc. I joined Dunfermline Delivers BID and assisted with their achievement of The Purple Flag accreditation.

I was then invited to join Go Forth Stirling as a board member in 2018 and later became vice chair and subsequently chair of the BID board while running several licensed premises in Central Scotland, chair of several pub watch committees.

March 9th last year, Go Forth was having some personnel issues and I stepped down as chair (formality as I could no longer a 'volunteer' 40+ hours per week to keep the BID on track) and have been leading Go Forth through the pandemic. Go Forth has only one other employee, so it has been an incredibly busy time!

In some bizarre situation of fate, the 10 licensed premises I was responsible for have been closed since my official 'start date' as Projects Director and that has allowed me to focus on the BID full time.

