

## Dawn Rondeau, Weymouth BID

With 19 years in senior management within the retail, hospitality and third sector, Dawn went on to spend 14 years supporting over 700 businesses as their Business Adviser; establishing herself as the authority on growth strategy, vision and troubleshooting and creating D52 Business Toolkit <sup>™</sup> to provide tools for diagnosis; structure to deliver solutions.

Dawn combined business support with business therapy to provide a comprehensive level of support for established business. Recently Dawn became COO at the Weymouth BID utilising her extensive skills base to impact on the local agenda and support the levy paying businesses.

