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# British BIDs<sup>TM</sup>

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## DIPLOMA

in BID LEADERSHIP

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**Ian Sandison, CEO, Cambridge BID**

Ian Sandison completed a science degree from Oxford Brookes University and then spent 12 years in Corporate Healthcare before working in consultancy, start-up fundraising and recruitment. His wife opened an Independent ladies clothing retailer in 2006 and this got him involved in City Centre management.

In 2008 he was involved in founding Love Cambridge the original City Centre Partnership and has been involved with the Cambridge BID since the first ballot in 2012. Cycling is a great passion and real ale his other.

