

## **Jodie MacAndrew - Collectively Camberley BID**

Jodie joined the Collectively Camberley BID team in July 2018, having worked as Centre Co-Ordinator, in the Management Team, for a shopping centre in Newbury.

Jodie brings considerable experience of running and marketing successful events, she is enthusiastic about our BID, Camberley and her role within the town. Jodie has experience of working alongside a BID and has a good understanding of town centre management.

Jodie is creative, organised, highly focussed and good humoured.

Jodie is responsible for the overall delivery of the BID Business Plan whilst concentrating on the key objectives for the town centre.

<https://www.collectivelycamberley.co.uk/about-ccl>