

Rachel Dingsdale, South Bank BID

I am an experienced marketing professional with a proven history of working in the non-profit and cultural sectors. Currently I am Head of Marketing for South Bank Employers' Group, the delivery agent for South Bank BID, where I am responsible for destination marketing and membership for South Bank as an area. My background is in marketing for the cultural sector in Museums & Galleries (National Gallery, Royal Museums, Greenwich & the Jewish Museum) along with 4 years as a Head of Marketing for a cultural Communications agency.

I am passionate about South Bank and making it a welcoming and accessible place for everyone!