

## **Roz Lloyd-Williams**

Roz Lloyd-Williams is an Events, Marketing, Sponsorship and Communications professional with sector experience in the travel, retail and hospitality markets, the media (film/TV/publishing) and the charity sector.

Her early career includes work for Time Warner Inc., where she set-up TIME Magazine Europe's first Press, Events and Promotions Department in London, and an International Publicity Manager role for Turner Licensing and Merchandising, Hanna-Barbera and Cartoon Network portfolios (reporting to the London and New York offices). While employed at TIME Magazine and Turner, her work included Events, Marketing and PR campaigns in Spain, Sweden, Holland, France and Italy, plus in the companies' respective New York offices.

Roz was latterly employed as a Communications Consultant to launch Discovery Channel in France and to help promote West End Films PLC. As Head of Marketing and Communications at Morris Visitor Publications Europe (the international visitor magazine group), she worked closely with the retail and tourism markets. Clients included VisitBritain, Visit London, Visit England, Selfridges, Burberry, John Lewis PLC, The Starwood Hotel Group, ZSL London and numerous restaurant chains including Nandos, Giraffe World Kitchen and D&D London. She edited two trade publications for the hospitality, entertainment and tourism markets.

As a freelance consultant, her clients included CNN, The Royal Lancaster Hotel, The Royal Hospital Chelsea, Chinmaya Mission (NGO) and Breast Cancer Haven. In 2018 and 2019, Roz worked on contract for Wandsworth Council's Economic and Development Office as Marketing Consultant for Wandsworth Enterprise Week 2018 and Wandsworth Enterprise Month 2019. Her role included creating and developing partnerships with local businesses and institutions, marketing, communications and sourcing sponsorship opportunities.

Roz holds a BA Degrees Hons from Oxford Brookes University in Publishing, English & Visual Studies. She lives in Battersea and is proud to have been a resident for over 20 years!