

Vanessa Sharp

I began working for St Albans BID in July 2017 as the Business Liaison Manager. Initially my role was to visit as many of our 500 levy payers as possible and introduce them to the world of St Albans BID and understand their ideas and concerns. Since that time my role has developed as per the needs of the levy payers and I have launched and now manage the St Albans Business Crime partnership, launched the St Albans giftcard scheme and am currently undertaking a project to renew the city's wayfinding scheme. I love the challenges and variation working for the BID provides I've never had a job like it!