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# British BIDs<sup>TM</sup>

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## DIPLOMA

in BID LEADERSHIP

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**Vicky Lee, Senior Project Manager, Bristol City Centre BID**

Vicky joined Bristol City Centre BID in spring 2018, she leads on a number of large-scale projects for the business that focus on enhancing the welcome and feel of the Bristol city centre.

She is the project lead for the Bristol Light Festival, TAP for Bristol - the organisations contactless giving initiative which aims to reduce rough sleeping in the city, and she also manages the city centres enhanced cleansing service.

Vicky has spent over 15 years working in the events and promotion industry, her previous position before joining the City Centre BID was Head of Events at Visit Bath.

