

Chloe McNeill,
Project Manager for Halifax BID.

Halifax BID formally began on 1st April 2017, I started working on the project at that time.

I have recruited a team of Ambassadors who work with businesses, the public and partners to help deliver projects. The Ambassadors are a vital part of our information sharing activity.

My biggest successes over the last two years have been:

- Successful delivery of Christmas events, including organising a World Record Attempt engaging over 500 members of the community.
- Developing a Heritage Festival Newspaper, working with over 20 partners.
- Development of the Discover Halifax brand
- Umbrella Street 'street art' – both rainbow and poppy umbrellas
- Supporting partners in events including Tour De Yorkshire, Festival of Words and Food & Drink Festival.

My biggest challenges have been:

- Keeping businesses informed of all BID activity
- Shouting about what we've achieved
- Establishing BID Working Groups
- Developing appropriate ways to work with non-levy payers.

Previously, I spent 3 years in banking and 3 years working for Young Enterprise teaching business and employability skills to children and young people.

I live in a converted barn with my sausage dog, Ember, and spend most of my free time involved in my local theatre.