

## **Ilsa Butler**

I started working with Maidstone Town Centre Management in 2005 as PA to the Town Centre Manager and have remained within the organisation to date, seeing it change and evolve from the original TCM, merging with the Town Team and now more recently becoming a BID.

My role has also changed over the course of time and having been involved within the entire BID process have now been appointed as BID Manager. Work is now underway to implement the business plan since we began live trading in October. I am hoping to channel some of my experience into the delivery of the plan which is in the first two years focusing on house keeping issues. In Maidstone we have particular strength and focus on crime reduction,