

Sam Good

I am the BID Manager for the Our Colchester BID which launched in Oct 2018. This is my first job within the BID industry having previously worked in both the Hospitality and Training sectors for the entirety of my career. I decided on a change of career path to the BID industry as I am incredibly passionate about Colchester town centre having worked there for several years through my career alongside previously running a restaurant/bar within Ipswich town centre previously and therefore I have seen the positive that a BID can bring to a town centre.