

Steve Bluff

I started my Retail career in Debenhams in the Mid 1980's and have been in and around the industry ever since. I spent many years working in management positions for House of Fraser where I ultimately ended up as a Regional Director before leaving in 2012. Since then I have worked across Europe for Event Network , a US based Cultural Attraction Retail company and then as a Commercial Director and Head of Europe for Crabtree and Evelyn the bath and body brand. I set up my own business coaching and consulting in 2017 and also worked as an associate for a retail consultancy business working across Student Union retail and visitor attractions. I am new to the BID world having started working for Destination Bristol and the Broadmead BID in January 2019 so I am looking forward to getting to know the nuts and bolts of the industry, learning new skills and meeting lots of new people. I am also Trustee and Director of an NHS Hospital charity based in Bristol and a Peer Reviewer for the Institute for Apprenticeships.