



Certificate in BID Management

Claire Dumontier-Marriage, Cheapside Business Alliance

Claire joined Primera Primera Corporation Ltd in 2014 and leads the day-to-day running of the Cheapside Business Alliance (CBA), the City of London's first BID.

During a career spanning more than two decades, with experience working for corporate businesses, local authorities, retail companies and PR agencies, Claire has developed a valuable and varied set of skills. Highly organised and driven, she has been responsible for £1m-plus budgets, the operational delivery of business plans and devising and implementing high-profile events. Her outstanding communication and interpersonal skills enable her to engage and motivate a range of stakeholders and develop valuable partnerships.

Claire loves sport and loves a challenge! During COVID she has accomplished open water swimming with sea temperatures less than 4 degrees!

