



Certificate in BID Management

Joe Sentance, North Notts BID

After a 20-year career in the local radio, I joined North Notts BID in 2018 as an ambassador.

I am an enthusiast of localism and take great pride in the work I have done across North Nottinghamshire with our BID members, one of my proudest achievements was supporting in Worksop following the disastrous floods of 2019 – supporting businesses to get back on their feet, while lending a helping ear. I became Lead Ambassador in 2019 and I'm looking forward to adding to my skillset in 2021.

