

Mike Truelove, Hereford BID

Mike Truelove is the CEO of the Hereford BID and has worked in the BID industry for over six years, previously coming from a mixed background of running his own businesses including a NVQ training hub for the care sector, digital marketing consultancy and a health and safety training school.

He has worked across all sectors including voluntary, public and private but by far enjoys the private sector and of course his time so far in the BID industry of which he is firmly committed to. Having completed the Certificate in BID Management a couple of years ago, Mike looks forward to participating in the forthcoming Leadership program and supporting the delivery team at the Hereford BID in such interesting times.

