

## **Steve Bluff, Broadmead BID**

Steve spent most of his career in retail senior leadership positions in a variety of store, regional and head office roles with brands such as Debenhams, House of Fraser and Crabtree and Evelyn. He joined the BID industry at the beginning of 2019 with Broadmead Bristol which is a 100% retail BID. During that year Steve also completed the Certificate in BID Management and led the BID team through the British BIDs Accreditation process and is now proud to sit on their Accreditation panel.

