



Primera

The regeneration specialists

Ruth Duston OBE, OC
MD Primera Corporation

Our portfolio

**ALDGATE
CONNECT**

at the City's heart
CHEAPSIDE

THE
NORTHBANK

TRAFALGAR SQ. - STRAND - ALDWYCH



EC
PARTNERSHIP

**FLEET
STREET** QUARTER

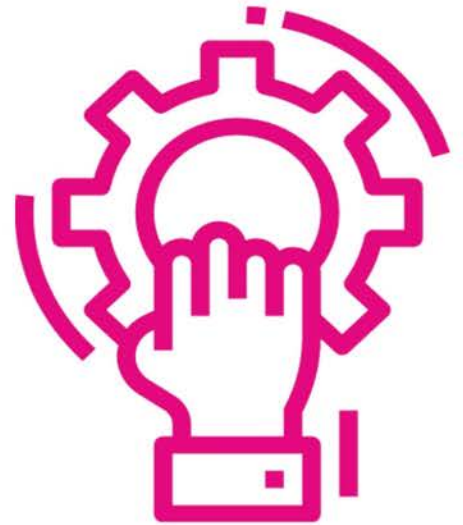
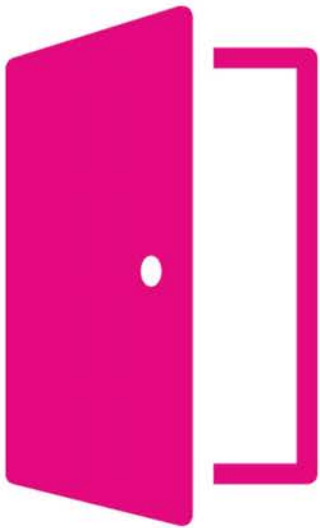
**HARLEY
STREET**
AREA PARTNERSHIP

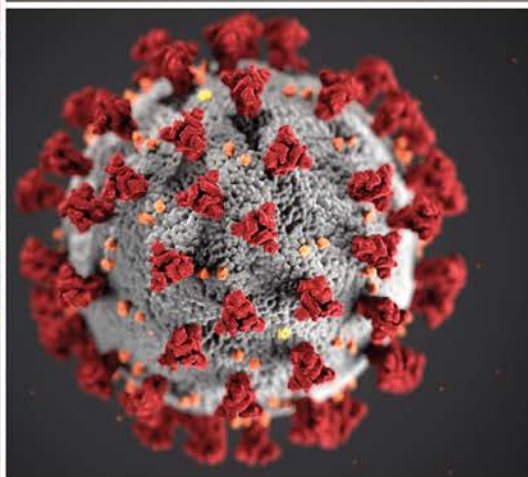



**LONG
ACRE**
BUSINESS
ALLIANCE

Opportunity and Action

The role of BIDs







The Eastern City Cluster



at the City's heart
CHEAPSIDE

EC
PARTNERSHIP

FLEET STREET
QUARTER

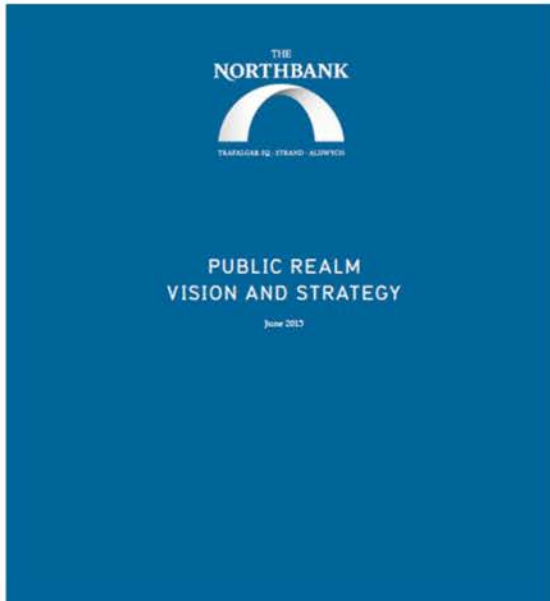


South Westminster Business Alliance



South Westminster Business Alliance

South Westminster: Public realm vision documents, Strand/Aldwych, Christchurch Gardens



A hand-drawn illustration featuring the word "VALUE" in large, bold, black-outlined letters in the center. Surrounding the word are numerous hand-drawn icons in a sketchy, doodle style. These icons include: a trophy, a bar chart, a group of four stick figures holding hands, a document with arrows, a clock, two speech bubbles, a bar chart with an upward arrow, a target with an arrow in the bullseye, a magnifying glass over a question mark, a hierarchical organizational chart, a key, a clipboard with a checklist, a circular arrow with dollar signs, a calendar showing the number 31, a money bag with a dollar sign, three interlocking gears, a clipboard with a line graph, two speech bubbles, a handshake, a lightbulb, and a document with a checkmark. The entire illustration is set against a plain white background.





Social distancing in The Northbank



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CLUB**

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starts...

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Tuesday 26 October 2021 2:48 pm

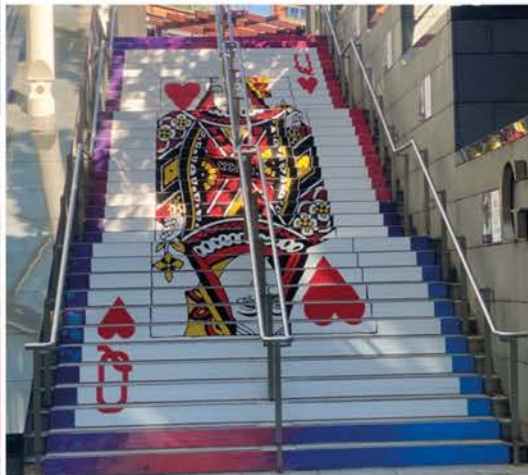
City Talk



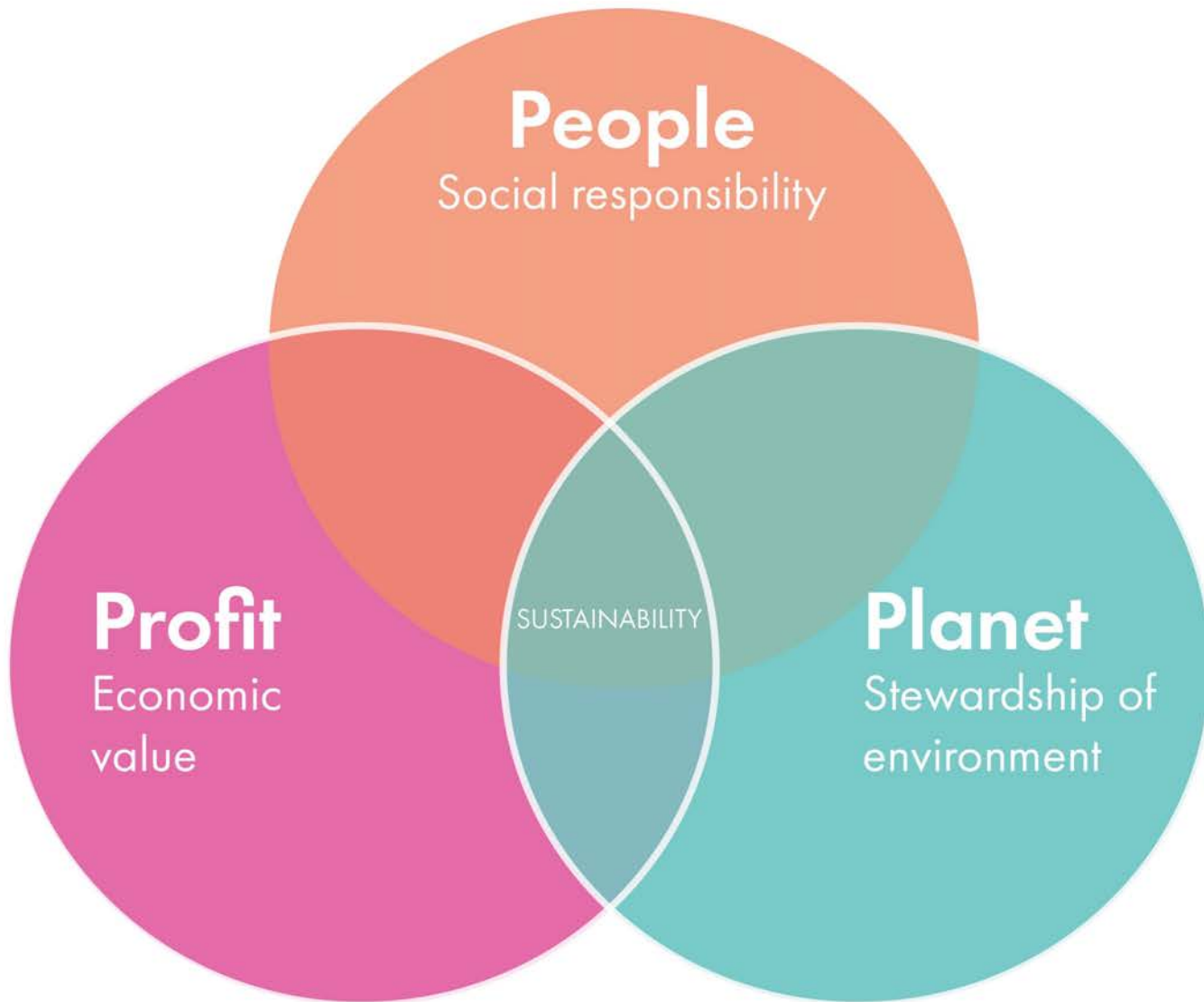
ICAS Talk

Why business leaders need a
growth mindset to positively

Half of all Londoners say working from home is damaging the capital's businesses



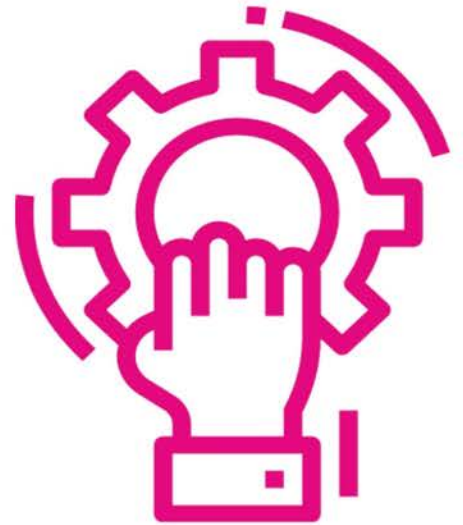
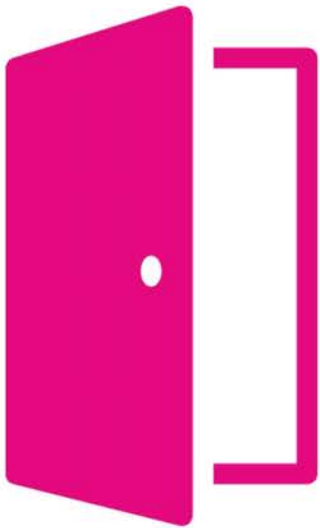
Sustainability

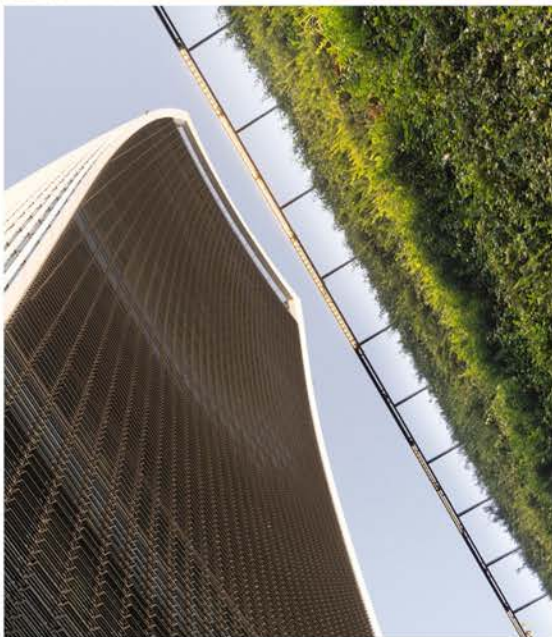




Opportunity and Action

The role of BIDs







Christchurch Gardens

