

CiBM schedule 2020

Day 1: 11/02/20 - 10am-4pm
Subject: Induction & principles of BIDs
Tutors: Paul Clement

Day 2: 12/02/20 - 10am-4pm
Subject: BID regulations & policy
Tutor: Paul Clement

Day 3: 11/03/20 - 10am-4pm
Subject: BID governance, levy rules & finance
Tutor: Lee Walker

Day 4: 12/03/20 - 10am-4pm
Subject: Research methodologies / Studying existing BID projects
Tutor: Professor Christopher Turner & Claudio De Magalhaes

Day 5: 25/03/20 - 10am-4.30pm
Subject: BID Management - Marketing & Communications in BIDs / Contract Management & Operations
Tutors: Fiona Wright & Steve Sawyer

Day 6: 26/03/20 - 10am-4pm
Subject: BID Management - Employment law & Personnel issues
Tutor: Richard Stace

Day 7: 04/06/20 - 10am-4.30pm
Subject: Presentations practice day (rehearsal, training and tips)
Tutor: Chris Barnard

Day 8: 11/06/20
Subject: Presentations and assessment day



Days 1-8 take place at 33, Margaret Street, London, W1G 0JD.
Please contact Drew on 07517 996851 for further details and pricing.
Bb members receive 25% off the CiBM qualification