

## **Sarah Davis, Winchester BID**

I have worked for Winchester BID since January 2019 and am responsible for the day to day running of the business centre where we work as well as the lead on major projects. In the last year I've developed Winchester Fashion Week into over 80 events featuring over 100 BID members, collating over 500 hanging baskets for the city, arranged the Christmas Lights Switch on event and worked on smaller public realm projects such as directional signage.

Relationship management is key to me – I enjoy liaising with the stakeholders across the city as well as our 711 members.

